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For Immediate Release

Autographed RUSH hockey stick a fun prize in library contest

Rapid City, SD – October 30, 2008 – In September, the Rapid City Public Library celebrated National Library Card Sign-Up Month. Anyone who signed up for, or renewed, a library card during the month was entered into a contest for one of two prizes: an iBook computer or an autographed RUSH hockey stick. Elizabeth Schubert won the sports memorabilia treasure: a hockey stick signed by each of the members of the new Rapid City RUSH's inaugural team. Elizabeth was thrilled and says it may end up being displayed over at Jerry's Cakes & Donuts, as she has family connections to the bakery.

The presentation of the hockey stick to Schubert was made the evening of October 29th at RUSH headquarters by Mayor Alan Hanks, on behalf of the library, and by General Manager Jason Rent of the Rapid City RUSH and RUSH mascot Nugget.

September's Library Card Sign-Up Month is a national event for libraries and one the Rapid City Public Library looks forward to each year. Mayor Alan Hanks got involved by challenging the Rapid City Public Library to beat its performance in library card sign-ups and renewals over September 2007 by ten percent. To do that the library needed to achieve a total of 825 card sign-ups or renewals. The library far exceeded this goal with 1,223 in September 2008.

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Partnership during September with the new RUSH hockey team added some excitement to Library Card Sign-Up Month, especially at the two story time sessions that were visited by RUSH team members, including the team mascot. They read stories to the kids and talked hockey (and that's a video worth watching at <http://www.youtube.com/watch?v=oOyZDTuKWZg>).

The other prize for Library Card Sign-Up Month, an iBook computer – donated by Computer Village - was won by Lonna Romero, a student at Oglala Lakota College. It was presented to her October 3rd at the downtown library by Library Director Greta Chapman and Mayor Hanks

Find out more about library resources and events by visiting our website at www.rapidcitylibrary.org.

Photo attached to e-mail: "Nugget," Mayor Alan Hanks, Elizabeth Schubert, RUSH General Manager Jason Rent

Find video of the presentation at: <http://www.youtube.com/watch?v=T73qfzvZUQI>

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The Rapid City Public Library has served the Rapid City area since 1879, and now has two locations, the downtown library at 610 Quincy Street and the north library within General Beadle Elementary School at 10 Van Buren St. Both offer print and electronic resources for adults, young adults and children as well as computers and Internet access and a variety of programs and events. In March 2008, USA Today named the Rapid City Public Library's downtown library as one of the nation's 10 greatest places to "Find a Nook and Read a Book."

Find video footage of RCPL events at: <http://www.youtube.com/user/rapidcitylibrary>
Find photos of RCPL events at: <http://www.flickr.com/photos/rcpl/>